

## **MFG.com and OnCourse in Strategic Partnership**

**Atlanta-** March 15, 2004 - MFG.com is proud to announce the formation of a strategic partnership with OnCourse Technologies of New Berlin, WI, that brings the unique technologies of each company to the other's customer base.

“We are excited about this new strategic technology partnership,” commented Mitch Free, CEO of MFG.com “Through the technology aspects of this partnership, we will add content, and therefore more value for existing customers, particularly on the supply side, but also for design and purchasing. The people that will benefit, definitely, are our MFG.com customers.”

“After diligently researching the market,” Bernard Woods revealed, “we concluded that MFG.com is simply the best e-market place in our industry.” Bernard Woods III is Chairman of OnCourse Technologies Inc. “Shops using Machine Shop Estimating (MSE) from OnCourse subsidiary Micro Estimating Systems will have one-click access to on-line RFQs from within MSE. A one-button interface will soon connect MSE with the MFG.com system, and I believe many of our customers could benefit substantially by utilizing the MFG.com services.

“They will find the MFG.com RFQ data automatically populating their estimate database,” Woods promised. “It will be a seamless, one-click operation.”

“MSE users,” Free added, “particularly those already members of MFG.com, already have the huge benefit of the best estimating tool on the market. The fact that they will quickly be able to move seamlessly between our two systems means greater speed and efficiency performing repetitive, but necessary, tasks.”

Looking toward the very near future, Free noted that “MSE and MFG.com have already identified additional integration points between our two technologies that will add significant value for our mutual customers.”

“While the MFG.com service doesn't guarantee shops more business, it does guarantee legitimate opportunities,” Woods notes. “It provides both buyers and suppliers a variety of tools, and the OnCourse partnership adds a number of very powerful tools, including Automatic Feature Recognition (AFR).”

Free says: “This partnership proves our promise to our users that we're going to continuously identify and provide new and better resources to enhance productivity.”

He added: “The real benefit of this partnership is that our buyers and suppliers now have an even more comprehensive and dynamic tool that enables them to do their jobs more efficiently.”

**About OnCourse Technologies, Inc.**

OnCourse Technologies, Inc. is a market leader in developing intelligent software solutions for manufacturers. More than 28,000 manufacturers worldwide use advanced OnCourse software to heighten efficiency in technical estimating, computer aided design (CAD), computer aided manufacturing (CAM), integrated e-commerce systems, and tooling management. OnCourse (OCTH) is a publicly traded Company, whose operating subsidiaries provide software and systems to enhance a manufacturer?.

**About MFG.com**

MFG.com is an online marketplace servicing the manufacturing community. Headquartered in the United States, MFG.com instantly and intelligently matches buyers with suppliers of manufactured parts across the globe, greatly expanding business opportunities for both. MFG.com is transforming the once-fragmented world of manufacturing into a single, on-demand service, enabling products to be sourced and built more easily, quickly, inexpensively, and at higher quality levels. For more information, please visit [www.MFG.com](http://www.MFG.com).